

## Client

W2 Events for Colosseum Dental - Annual Conference & Celebration

## Number of delegates

550

## Event spaces used

Caernarfon Suite, Caernarfon Suite Foyer, Exhibition Hall

## Event Brief

A companywide annual conference with guest speakers, a trade show with numerous sponsors and industry exhibitors, and an end of year celebration. The conference included a business update from the Senior Leadership Team, inspiring and motivational guest speakers, breakout workshops and professional development sessions. There was also a large trade show with industry exhibitors and partners, an evening celebration with a champagne reception, 3-course meal and evening entertainment.

## Event Set-up

The Caernarfon Suite was used for main plenary and transformed into a ballroom for the event's gala dinner. The Exhibition Hall was used as the event's exhibition space, with canapes served here to facilitate networking at the exhibition's close each day.

## Food and Beverage

Delegates enjoyed a wide range of food including a 3-course dinner, alongside various buffet style lunches and snack breaks. Tea and coffee were on offer constantly throughout the day and the quality of food was excellent given the numbers the team were catering for.



## Event Solutions

There were many different dietary requirements that needed to be accommodated and the team catered for these brilliantly.

## The Venue

The location is ideal for the event as it is easily accessible via rail or motorway. The layout and design of the conference facilities cater very well to what the client wants to achieve from the day. We have worked with the events team at Celtic Manor for many years and have a great working relationship and the client also knows and trusts the Celtic Manor team to help us deliver the event. Restaurant and bar areas were used around the hotel for guests to enjoy during their own leisure time and the accommodation options available at Celtic Manor are a big factor in the client choosing the venue.

## The Verdict

*"Our event with the Celtic Manor Resort was planned and executed flawlessly. From the amazing conference facilities we were able to utilise, to the immaculately dressed Apres Celtic celebration space, our delegates were catered for in every capacity, ensuring a seamless and memorable event that is proving to be the highlight of our client's calendar year on year!"*

– Harry Walton, Event Manager

