



CELTIC MANOR
HOTELS, RESORTS, CONFERENCES

CASE STUDY

VALERO BENEFIT FOR CHILDREN

Date of Event

9th - 10th June

Type of Event

Charity Golf Day and Dinner. Valero is a Texas-based Fortune 500 energy corporation whose UK operations include the Pembroke Refinery in Wales. This is the first time the company has used Celtic Manor as a venue for its annual Valero Benefit for Children Golf Classic, raising funds for children's charities.

Number of delegates

120

Number of bedrooms /nights for delegates

120 for 1 night

Number of staff working on event

50 including golf teams, event and banqueting staff

GALA DINNER DETAILS

Welcome Dinner for all 110 golf day guests. Special guest speaker was Welsh rugby legend Jonathan Davies.

OTHER FOOD & BEVERAGE REQUIREMENTS

392 meals in total. Dinner, breakfast and buffet lunch for all guests plus a small number of crew meals. Halfway House snacks during golf.

THE VERDICT

"It was very pleasing to stage such a prestigious charity golf day for the first time here at Celtic Manor. The Valero Europe President attended the event and every guest who spoke to us said how much they enjoyed the day. The event provided a good example of the effective teamwork between our golf, events and banqueting teams. The event was also filmed for an observational documentary with BBC Wales which added to the pressure! We were also thrown an unexpected challenge when the lift delivering the food from the kitchen for dinner broke down. Thankfully, with all hands on deck delivering the dishes, the guests did not notice."

Michelle Jenkins, Celtic Manor Event Manager

