CASE STUDY

CLIENT NAME : COMPUTACENTER

Type of Event :
Two-day Sales Kick-Off Conference with Gala Dinner. This is the fourth year that Computacenter have held this particular event at the Celtic Manor Resort as well as numerous other events throughout the year to celebrate Long Service or High Performers within the company.

Number of delegates :
There were a maximum of 700 delegates in attendance.

Number of staff working on event :
Approximately 150 staff in total.

MEETINGS HELD AND ROOMS USED

6th & 7th February — Main meeting in the Caernarfon Suite all day with 4 syndicate rooms each day and 2 offices all located on Level C2 in the Convention Centre, plus exhibition in the Exhibition Hall.

GALA DINNER DETAILS

Three-course gala dinner and awards presentation for 700 delegates in the Caernarfon Suite with a disco afterwards.

DID THE EVENT INCLUDE ANY INCENTIVE OR TEAM-BUILDING ELEMENTS?

No.

PRE-CONFERENCE PLANNING

Celtic Manor Event Manager received the file in September 2014 and then remained in regular contact with the client from January 2015. On Thursday 5th February a pre-conference meeting was held with the client, Event Manager and the Operational Managers at the Resort.

THE LIKELY LEGACY FOR FUTURE EVENTS

Unfortunately, the event is not returning to the Celtic Manor Resort in 2016 as Computacenter need to take the conference to Continental Europe. However we do still have numerous other events for Computacenter throughout the year including a Services Conference & Golf Day.

THE VERDICT

"Celtic Manor is a great venue to work in. The team are a pleasure to work with; their flexibility, helpfulness and just how accessible they are during the event ensures everything runs like clockwork. The delegates always comment on how well they are received by concierge, reception, catering and conference staff throughout the event, always with a smile. I'm sad that we will not be returning to the Celtic Manor in February 2016, but I'm sure we will be back when the new Wales International Convention Centre is built."

- Head of Corporate Events, Computacenter (UK) Ltd

"Clare and the team at Computacenter are always a pleasure to work with and I look forward to working on all of their events. I hope to welcome Computacenter to the Celtic Manor Resort for many years to come so we can build on our existing relationship and continue to deliver successful events."

- Event Manager, Celtic Manor

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