

Client

Luxury Fashion Brand



Type of Event:

A long-standing event at Celtic Manor, this three-day conference features workshops and sales events plus dinners in the Twenty Ten Clubhouse. Each day brings a new set of delegates, attending the event for one day only, with only the core executive team staying for the duration.

Number of delegates:

522

Number of bedrooms/nights for delegates:

Conference Night 1 – 189

Conference Night 2 – 173

Conference Night 3 – 160

Meeting Rooms used:

- Caernarfon Suite for main plenary.
- Conwy, Denbigh, Caerphilly & Caldicot for workshops.

Dinner details:

Held across Rafter's Restaurant and Sam Ryder Suite, taking exclusive use of the Twenty Ten Clubhouse due to high numbers. Bespoke sharing starter served on high tea stands. Entertainment was provided by The Brotherhood band in Members' Lounge.

Other Food & Beverage elements:

- Lunch served in the Olive Tree each day.
- Three refreshment breaks per day.

Event planning and logistics:

Uncertainty surrounded the lead-up to the event due to Covid-19 concerns and a decision was only finalised around one month before, meaning a lot of intense planning in the final few weeks. Only double vaccinated delegates were permitted to attend and lateral flow tests were also required before travelling and then upon arrival.

Safety measures

The Exhibition Hall was converted into a lateral flow testing room. 120 seats were set up socially distanced throughout the room and, as delegates arrived, they reported to the Exhibition Hall to do lateral flow tests before being allowed entry to the event.

The Verdict

"Thank you so much to your Team for their support in the delivery of a safe and successful Conference. A great deal of considerations were made to ensure that the event was planned and executed in a way that afforded confidence in the health and wellbeing of both delegates and staff alike. The processes and considerations proposed and delivered by Celtic Manor underpinned our arrangements and a truly fantastic event was delivered. The feedback from delegates was one of security and safety with the huge benefit of a team being able to be together after a tough 18 months or so."

Conference Organiser, Luxury Fashion Brand

Dates are currently holding for the event to return in 2022.