



CELTIC MANOR RESORT

CASE STUDY

CLIENT NAME : INSTITUTE OF FINANCIAL PLANNING (IFP)

Type of Event :

Three-day residential conference for financial planning professionals. This was the event's sixth year at Celtic Manor.

Number of delegates :

450-plus throughout Event

Number of bedrooms /nights for delegates :

339/2 nights

Number of staff working on event :

Approximately 100 per day

NUMBER OF MEETINGS HELD AND ROOMS USED

4 main meetings plus Exhibition. 420 people for plenary sessions in Caernarfon Suite; Syndicate Meetings in Beaumaris, Conwy and Denbigh Suites.

GALA DINNER DETAILS

Yes, a three-course gala awards dinner for 425 people in the Caernarfon Suite. Funds raised for Macmillan Cancer Support. BBC's Steph McGovern hosted the awards dinner which celebrated the stars of Financial Planning.

OTHER FOOD/BEVERAGE REQUIREMENTS

Hotel breakfast and buffet lunch as per 24-hour delegate rate. A total of 4052 meals served throughout event.

TRANSPORT LOGISTICS

Small amount of transport provided to return delegates to their cars parked at the outdoor car park.

EVENT PLANNING

In regular contact when the booking was handed over to the Event Manager on the 1st November 2013. Menu tastings took place a few weeks prior to the event and correspondence became daily in the run-up. Pre-conference meeting the day before the event.

VENUE MODIFICATIONS

The Exhibition Hall was converted from its daytime function to a funky hospitality space with live cooking stations for an unusual dinner set-up for the first night of conference on Monday. The gala dinner included disco and chill-out areas with inflatable chesterfields.

LEGACY FOR FUTURE

Contract has already been signed for 2015

THE VERDICT

"On the whole, the standard of service and support offered by Celtic Manor is great and continues to work for the IFP annual conference and our delegates. The team at Celtic Manor know the event and our team well and respond well to whatever we throw at them."

- IFP Membership and Events Director

"The event ran very smoothly and the organisation is helped by the fact that personnel on both sides have been running the event at Celtic Manor for so many years. We had some excellent feedback including a comment that this was the best the event had ever gone. While it's great to have the past experience to help us, the organisers were also keen to add something new and they were delighted with Monday's informal, live cooking dinner which we suggested and put together."

- Event Manager



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