

CASE STUDY

CLIENT NAME: RICOH

Type of Event:

Sales kick-off conference with exhibition, followed by gala dinner.

Number of delegates attended:

370 each day
430 for Gala Dinner

Number of bedrooms/nights:

Wednesday - 82 bedrooms; Thursday - 317 Bedrooms

Number of staff used during the event:

Approx 120

Number of meetings held during the event and meeting rooms used:

Conference and Exhibition in Exhibition Hall

Conference Sessions and Dinner in the Caernarfon Suite

Syndicate rooms – Oxwich, Denbigh and Harlech

GALA DINNER DETAILS

Entertainment included LED dancers

OTHER FOOD AND BEVERAGE DETAILS

Dinner for senior management in Cen restaurant the evening prior.

DID THE EVENT INCLUDE ANY INCENTIVE OR TEAM-BUILDING ELEMENTS?

Activities on the day prior for senior management: Spa for 15 people; Golf for 24; High Ropes for 7; Archery/Laser Clays for 11.

PRE-CONFERENCE PLANNING:

Two site visits and numerous telephone calls and emails to fine-tune details.

LEGACY FOR FUTURE EVENTS:

It is hoped that the event will return to Celtic Manor in the future.

THE VERDICT

"A massive and sincere thanks to the team at Celtic Manor for the incredible support you guys provided us last week. We've had nothing but fantastic feedback and we definitely wouldn't have been able to do it without your help and support. So please do share our thanks with all Celtic Manor teams involved in making our event such a success."

- Head of Communications, Ricoh

"It was great to see the hard work deliver a successful event. From the conference and showcase in the Exhibition Hall to seeing the senior team getting involved in being a part of the entertainment for the dinner, it was lovely to see everyone enjoying the event."

- Event Manager, Celtic Manor

